

CLAIMS

- 1 1. A merchandising hanger comprising:
2 a planar surface having a top and a base, the planar surface adapted to receive
3 printed indicia thereon and be suspended from a rod; and
4 a tab extending from the base of said surface, said tab having a stud integral
5 with one of a first tab portion or a third tab portion and an aperture having a flange
6 therein through the first tab portion or the third tab portion not having the stud
7 integral therewith, the first tab portion having a first tab portion thickness, the third
8 tab portion having a third tab portion thickness, and intermediate between the first tab
9 portion and the third tab portion a second tab portion having a second tab portion
10 thickness where the second tab portion thickness is less than the first tab portion
11 thickness.
- 1 2. The hanger of claim 1 wherein the stud has a body and a conical cap.
- 1 3. The hanger of claim 1 wherein there is an opening adjacent to the base
2 of the stud and the first tab portion or the third tab portion integral therewith.
- 1 4. The merchandising hanger of claim 1 wherein the stud extends from
2 the first tab portion and the aperture is through the third tab portion.

1 5. The hanger of claim 1 wherein the flange is divided into a plurality of
2 flange portions.

1 6. The hanger of claim 1 wherein said planar surface and said tab are a
2 single piece molded of a thermoplastic material.

1 7. The hanger of claim 2 wherein the conical cap is hemispherical.

1 8. The hanger of claim 1 wherein the ratio of the first tab portion
2 thickness:second tab portion thickness:third tab portion thickness is 1.5-3.5:1:1.3-2.5.

1 9. The hanger of claim 8 wherein the first tab portion thickness is greater
2 than the third tab portion thickness.

1 10. A merchandising hanger comprising:
2 a planar surface having a top and a base, the planar surface adapted to receive
3 printed indicia thereon and be suspended from a rod; and
4 a tab extending from the base of said surface, said tab having a stud integral
5 with one of a first tab portion or a third tab portion and an aperture through the first
6 tab portion or the third tab portion not having the stud integral therewith, the first tab
7 portion having a first tab portion thickness, the third tab portion having a third tab

8 portion thickness, and intermediate between the first tab portion and the third tab
9 portion a second tab portion having a second tab portion thickness wherein the ratio
10 of the first tab portion thickness:second tab portion thickness:third tab portion
11 thickness is 1.5-3.5:1:1.3-2.5.

1 11. The hanger of claim 10 wherein the stud has a body and a conical cap.

1 12. The hanger of claim 10 wherein the aperture has a flange therein.

1 13. The hanger of claim 10 wherein there is an opening adjacent to the
2 base of the stud and the first tab portion or the third tab portion integral therewith.

1 14. The merchandising hanger of claim 10 wherein the stud extends from
2 the first tab portion and the aperture is through the third tab portion.

1 15. The hanger of claim 12 wherein the flange is divided into a plurality of
2 flange portions.

1 16. The hanger of claim 12 wherein said planar surface and said tab are a
2 single piece molded of a thermoplastic material.

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- 1 17. The hanger of claim 11 wherein the conical cap is hemispherical.
- 1 18. The hanger of claim 10 wherein the first tab portion thickness is
- 2 greater than the third tab portion thickness.